

## Bachelor of Business Administration

### Class Schedule of the 1<sup>ST</sup> Semester, Academic Year 2015

15/1 (new student)

**Major Finance and Banking**

**Amount: 32,790.- THB**

**Payment Date: 25 – 28 June 2015 ONLY**

**Payment method: Cashier Cheque payable to “Ramkhamhaeng University”.**

**Students are not allowed to add/drop/change any courses after the registration.**

ACC 1101 Principles of Accounting 1	3	August 3,5,10,14,16,17,19,21 9.00am-4.00pm	Prof. Dr. Harold Little Western Kentucky University, USA
ECO 1101 Microeconomics	3	September 7,9,11,14,16,18,21,23 9.00am-4.00pm	Prof. Dr. Pedro Pellet Nova Southeastern University, USA
ENG 1001 Basic English Sentences and Essential Vocabulary in Daily Life	3	November 4,6,11,13,18,20,25,27 9.00am-4.00pm	Prof. Gareth Finch IIS Lecturer
HIS 1003 World Civilization	3	July 13,15,20,22,23,27,28,29 9.00am-4.00pm	Prof. Christin Grothaus Mahidol University
LIS 1001 Information and Technology for Searching	2	September 1,3,8,10,15 9.00am-4.00pm	Prof. Ulrich Werner IIS Lecturer
POL 1101 Thai Politics and Government	3	October 6,8,13,15,20,22,27,29 9.00am-4.00pm	Assoc. Prof. Dr. Pongsarn Pantularp
PSY 1001 General Psychology	3	July 6,8,10,14,16,17,21,24 9.00am-4.00pm	Prof. Dr. Pier Paolo Pasqualoni Innsbruck University, Austria
RAM 1000 Knowledge and Morality	0	August 24, 25 9.00am-4.00pm	Asst. Prof. Dr. Wanchai Parnchan Faculty of Human Resource Development, RU

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## Bachelor of Business Administration

### Class Schedule of the 1<sup>ST</sup> Semester, Academic Year 2015

15/1 (new student)

**Major International Business**

**Amount: 32,790.- THB**

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ACC 1101 Principles of Accounting 1	3	August 3,5,10,14,16,17,19,21 9.00am-4.00pm	Prof. Dr. Harold Little Western Kentucky University, USA
ECO 1101 Microeconomics	3	September 7,9,11,14,16,18,21,23 9.00am-4.00pm	Prof. Dr. Pedro Pellet Nova Southeastern University, USA
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## Bachelor of Business Administration

### Class Schedule of the 1<sup>ST</sup> Semester, Academic Year 2015

15/1 (new student)

**Major Marketing**

**Amount: 32,790.- THB**

**Payment Date: 25 – 28 June 2015 ONLY**

**Payment method: Cashier Cheque payable to “Ramkhamhaeng University”.**

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ACC 1101 Principles of Accounting 1	3	August 3,5,10,14,16,17,19,21 9.00am-4.00pm	Prof. Dr. Harold Little Western Kentucky University, USA
ECO 1101 Microeconomics	3	September 7,9,11,14,16,18,21,23 9.00am-4.00pm	Prof. Dr. Pedro Pellet Nova Southeastern University, USA
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## Bachelor of Business Administration

### Class Schedule of the 1<sup>ST</sup> Semester, Academic Year 2015

14/2

**Major Finance and Banking**

**Amount: 30,700.- THB**

**Payment Date: 29 June – 3 July 2015 ONLY**

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ACC 1102 Principles of Accounting II	3	August 4, 6, 11, 13, 15, 18, 20, 22 9.00am-4.00pm	Prof. Dr. Harold Little Western Kentucky University, USA
ECO 1101 Microeconomics	3	September 7,9,11,14,16,18,21,23 9.00am-4.00pm	Prof. Dr. Pedro Pellet Nova Southeastern University, USA
ENG 1001 Basic English Sentences and Essential Vocabulary in Daily Life	3	November 4,6,11,13,18,20,25,27 9.00am-4.00pm	Prof. Gareth Finch IIS Lecturer
HIS 1003 World Civilization	3	July 13,15,20,22,23,27,28,29 9.00am-4.00pm	Prof. Christin Grothaus Mahidol University
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## Bachelor of Business Administration

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14/2

**Major International Business**

**Amount: 30,700.- THB**

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**Bachelor of Business Administration**  
**Class Schedule of the 1<sup>ST</sup> Semester, Academic Year 2015**

14/2

**Major Marketing**

**Amount: 30,700.- THB**

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## Bachelor of Business Administration

### Class Schedule of the 1<sup>ST</sup> Semester, Academic Year 2015

14/1

**Major Marketing**

**Amount: 28,200.- THB**

**Payment Date: 29 June – 3 July 2015 ONLY**

**Payment method: Cashier Cheque payable to “Ramkhamhaeng University”.**

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ACC 2134 Management Accounting	3	September 7,14,21,28, October 5,12, November 2,9 9.00am-4.00pm	Dr. Pattanant Petchchedchoo Dhurakij Pundit University
ENG 2001 English Reading for Comprehension	3	September 2,4,9,11,16,18,23,25 9.00am-4.00pm	Prof. Orpheus Stephens IIS Lecturer
FIN 2101 Business Finance	3	July 13,15,20,22,27,29, August 3,5 9.00am-4.00pm	Prof. Dr. Ako Doffou New England College of Finance, USA
MGT 2101 Principles of Management	3	October 19,21,22,24,26,28,29,30 9.00am-4.00pm	Prof. Dr. Alan Williams IIS Lecturer
MKT 2101 Principles of Marketing	3	August 4,6,12,13,18,20,25,27 9.00am-4.00pm	Prof. Dr. Thomas Ainscough University of South Florida, USA
MKT 2206 Product and Brand Management **	3	August 10,14,17,19,21,24,26 9.00am-5.00pm	Prof. Dr. Markus Blut Newcastle University Business School

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**\*\***

**For Student ID No. 55 and above only**

- MKT 2206 Product and Brand Management

## Bachelor of Business Administration

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13/2

**Major Marketing**

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ACC 2134 Management Accounting	3	September 7,14,21,28, October 5,12, November 2,9 9.00am-4.00pm	Dr. Pattanant Petchchedchoo Dhurakij Pundit University
ENG 2001 English Reading for Comprehension	3	September 2,4,9,11,16,18,23,25 9.00am-4.00pm	Prof. Orpheus Stephens IIS Lecturer
FIN 2101 Business Finance	3	July 13,15,20,22,27,29, August 3,5 9.00am-4.00pm	Prof. Dr. Ako Doffou New England College of Finance, USA
MGT 2101 Principles of Management	3	October 19,21,22,24,26,28,29,30 9.00am-4.00pm	Prof. Dr. Alan Williams IIS Lecturer
MKT 2101 Principles of Marketing	3	August 4,6,12,13,18,20,25,27 9.00am-4.00pm	Prof. Dr. Thomas Ainscough University of South Florida, USA
MKT 2206 Product and Brand Management **	3	August 10,14,17,19,21,24,26 9.00am-5.00pm	Prof. Dr. Markus Blut Newcastle University Business School

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**For Student ID No. 55 and above only**

- MKT 2206 Product and Brand Management



**Bachelor of Business Administration**  
**Class Schedule of the 1<sup>ST</sup> Semester, Academic Year 2015**

13/1

**Major Marketing**

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MGT 3102 Taxation	3	September 14,16,18,21,23,25,28,30 9.00am-4.00pm	Prof. Dr. habil. Dirk Löhr, MBA (Steuerberater / Tax Advisor) Professor für Steuerlehre und Ökologische Ökonomik Taxation and Ecological Economics
MKT 2307 Service Marketing **	3	November 3,5,10,12,17,19,20,23 9.00am-4.00pm	Prof. Dr. Mario Miranda Victoria University, Australia
MKT 3202 Sales Management	3	August 4,6,11,13,18,20,25,27 9.00am-4.00pm	Prof. Dr. Markus Blut Newcastle University Business School
MKT 3204 Consumer Behavior	3	July 7,9,14,16,21,23,28,29 9.00am-4.00pm	Prof. Dr. Peter Williamson Liverpool John Moores University, UK
MKT 3206 Marketing Plan **	3	September 1,3,8,10,15,17,22,24 9.00am-4.00pm	Prof. Anuson Atilaksana IIS Lecturer

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**Remarks \*\***

<b><u>COURSE'S CODE</u></b>		<b><u>Title Course</u></b>
<b>For Student ID No. 52 – 54 only</b>	<b>For Student ID No. 55 and above only</b>	
<b>MKT 2207</b>	<b>MKT 2307</b>	<b>Service Marketing</b>
<b>-</b>	<b>MKT 3206</b>	<b>Marketing Plan</b>

## Bachelor of Business Administration

### Class Schedule of the 1<sup>ST</sup> Semester, Academic Year 2015

12/2

#### Major Marketing

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MKT 3312 Advertising and Sales Promotion **	3	October 6,8,13,15,20,22,27,29 9.00am-4.00pm	Prof. Dr. Maurice Yolles Liverpool John Moores University, UK
MKT 4201 Marketing Research	3	August 3,5,10,14,17,19,21,24 9.00am-4.00pm	Prof. Dr. Jashim Khan Auckland University of Technology, New Zealand
MKT 4203 Marketing Logistics and Supply Chain **	3	July 8,10,15,17,22,24,27,29 9.00am-4.00pm	Prof. Xavier Boegly King Mongkut's Institute of Technology,
MKT 4207 Global Marketing **	3	August 4,6,11,13,18,20,25,27 9.00am-4.00pm	Prof. Dr. Jashim Khan Auckland University of Technology, New Zealand
+1 Free Elective			

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**\*\***

**For Student ID No. 52 and above only**

- MKT 3312 Advertising and Sales Promotion
- MKT 4203 Marketing Logistics and Supply Chain
- MKT 4207 Global Marketing

# Bachelor of Business Administration

## Class Schedule of the 1<sup>ST</sup> Semester, Academic Year 2015

14/1

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FIN 2101 Business Finance	3	July 13,15,20,22,27,29, August 3,5 9.00am-4.00pm	Prof. Dr. Ako Doffou New England College of Finance, USA
HRM 2101 Human Resource Management	3	July 14,16,17,21,23,24,28 9.00am-5.00pm	Prof. Dr. Aysar Sussan Bethune - Cookman University, USA
MGT 2101 Principles of Management	3	October 19,21,22,24,26,28,29,30 9.00am-4.00pm	Prof. Dr. Alan Williams IIS Lecturer
MKT 2101 Principles of Marketing	3	August 4,6,12,13,18,20,25,27 9.00am-4.00pm	Prof. Dr. Thomas Ainscough University of South Florida, USA

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## Bachelor of Business Administration

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13/1

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INB 3102 International Trade Negotiate Techniques	3	September 2,4,9,11,16,18,23,25 9.00am-4.00pm	Dr. Lucy Tan-atichat IIS Lecturer
INB 3103 Principles and Procedure of Export and Import	3	September 22,24,29, October 1,6,8,13,15 9.00am-4.00pm	Prof. Dr. Raymundo Escarra Miami Dade College, USA
INB 3104 Introduction to E-Commerce and Information in International Business	3	July 21,23,28 August 4,6,11,13,14 9.00am-4.00pm	Prof. Dr. Bahaudin Mujtaba Nova Southeastern University, USA
INB 3105 International Trade Strategies	3	November 2,4,6,9,11,13,16,18 9.00am-4.00pm	Prof. Dr. Mario Miranda Victoria University, Australia
INB 3106 International Business Research	3	September 30, October 2,5,7,9,12,14,16 9.00am-4.00pm	Prof. Dr. Raymundo Escarra Miami Dade College, USA

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**Bachelor of Business Administration**  
**Class Schedule of the 1<sup>ST</sup> Semester, Academic Year 2015**

12/2

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INB 3103 Principles and Procedure of Export and Import	3	September 22,24,29, October 1,6,8,13,15 9.00am-4.00pm	Prof. Dr. Raymundo Escarra Miami Dade College, USA
INB 3104 Introduction to E-Commerce and Information in International Business	3	July 21,23,28 August 4,6,11,13,14 9.00am-4.00pm	Prof. Dr. Bahaudin Mujtaba Nova Southeastern University, USA
INB 4101 Seminar in International Business Topic	3	August 3,5,10,15,17,19,21,22 9.00am-4.00pm	Prof. Dr. Carol Zhang Royal Agricultural University, UK
INB 4102 Participation in International Trade Fair & Exhibition	3	October 26,28,30 November 2,4,6,9,11 9.00am-4.00pm	Prof. Dr. Mathieu Chauvet Montpellier II University, France
INB 4103 E-Commerce in International Business	3	October 27,29,31, November 3,5,7,10,12 9.00am-4.00pm	Prof. Dr. Mathieu Chauvet Montpellier II University, France
+1 Free Elective	3		

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MKT 2101 Principles of Marketing	3	August 4,6,12,13,18,20,25,27 9.00am-4.00pm	Prof. Dr. Thomas Ainscough University of South Florida, USA
FIN 2202 Financial Institution and Financial Market	3	November 3,5,10,12,17,19,24,26 9.00am-4.00pm	Prof. Dr. Emmanuel Roussakis Florida International University, Miami

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# Bachelor of Business Administration

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14/1

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**Students are not allowed to add/drop/change any courses after the registration.**

ENG 2001 English Reading for Comprehension	3	September 2,4,9,11,16,18,23,25 9.00am-4.00pm	Prof. Orpheus Stephens IIS Lecturer
FIN 2101 Business Finance	3	July 13,15,20,22,27,29, August 3,5 9.00am-4.00pm	Prof. Dr. Ako Doffou New England College of Finance, USA
MGT 2101 Principles of Management	3	October 19,21,22,24,26,28,29,30 9.00am-4.00pm	Prof. Dr. Alan Williams IIS Lecturer
MKT 2101 Principles of Marketing	3	August 4,6,12,13,18,20,25,27 9.00am-4.00pm	Prof. Dr. Thomas Ainscough University of South Florida, USA
FIN 2202 Financial Institution and Financial Market	3	November 3,5,10,12,17,19,24,26 9.00am-4.00pm	Prof. Dr. Emmanuel Roussakis Florida International University, Miami

**+All students must be aware of schedule updates, so students should regularly check for updated schedules with their program coordinators on the “IIS-RU News Board” Facebook page, or on the notice boards on the 7<sup>th</sup> Floor.+**

**++All students must keep track of their studies with a curriculum checklist that is available in the undergraduate office.++**



**Bachelor of Business Administration**  
**Class Schedule of the 1<sup>ST</sup> Semester, Academic Year 2015**

13/1

**Major Finance and Banking**

**Amount: 24,700.- THB**

**Payment Date: 29 June – 3 July 2015 ONLY**

**Payment method: Cashier Cheque payable to “Ramkhamhaeng University”.**

**Students are not allowed to add/drop/change any courses after the registration.**

FIN 3204 International Financial Management	3	July 7,9,14,16,17,21,23,24 9.00am-4.00pm	Prof. Dr. Todd Shank University of South Florida, USA
FIN 3205 Principles and Policies of Investment	3	July 3,6,8,10,13,15,20,22 9.00am-4.00pm	Prof. Dr. Todd Shank University of South Florida, USA
FIN 3206 Commercial Bank Management	3	November 2,4,9,11,16,18,23,25 9.00am-4.00pm	Prof. Dr. Emmanuel Roussakis Florida International University, Miami
FIN 3207 Techniques of Financial Analysis and Reporting	3	October 22,30, November 5,6,13,19,20,27 9.00am-4.00pm	Prof. Jordan French Stamford International University
FIN 3208 Financial Management I	3	August 3,5,10,14,17,19,21,24 9.00am-4.00pm	Prof. Dr. Robert James McClelland Liverpool John Moores University, UK

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**Bachelor of Business Administration**  
**Class Schedule of the 1<sup>ST</sup> Semester, Academic Year 2015**

12/2

**Major Finance and Banking**

**Amount: 28,200.- THB**

**Payment Date: 29 June – 3 July 2015 ONLY**

**Payment method: Cashier Cheque payable to “Ramkhamhaeng University”.**

**Students are not allowed to add/drop/change any courses after the registration.**

FIN 3205 Principles and Policies of Investment	3	July 3,6,8,10,13,15,20,22 9.00am-4.00pm	Prof. Dr. Todd Shank University of South Florida, USA
FIN 3207 Techniques of Financial Analysis and Reporting	3	October 22,30, November 5,6,13,19,20,27 9.00am-4.00pm	Prof. Jordan French Stamford International University
FIN 3208 Financial Management I	3	August 3,5,10,14,17,19,21,24 9.00am-4.00pm	Prof. Dr. Robert James McClelland
FIN 4213 Derivatives and Risk Management	3	July 14,16,17,21,23,24,28, August 4 9.00am-4.00pm	Prof. Dr. Ako Doffou New England College of Finance, USA
FIN 4319 Personal Financial Management	3	September 14,16,18,21,23,25,28,30 9.00am-4.00pm	Prof. Dr. Sebastian Schroff University of Hohenheim
FIN 4322 Financial Institution Management	3	September 15,17,19,22,24,29, October 1 9.00am-4.00pm	Prof. Dr. Sebastian Schroff University of Hohenheim

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**++All students must keep track of their studies with a curriculum checklist that is available in the undergraduate office.++**