

B.A.MASS COMMUNICATION
Institute of International Studies (IIS-RU)
Class Schedule of the 1st Semester, Academic Year 2019

Terms and conditions

1. Students **should not register for courses that have overlapping dates.**
2. Students must re-check that they **have not already registered** for the same courses in the past.
3. Students **are not allowed to add, drop or change** any courses after add/drop/change due date.
4. Students should mainly **register the courses according to the study plans of your batch.**
5. Students should be aware that all tuition fees are **non-refundable in all cases.**
6. After the registration, students must show the original receipt (the blue receipt) to pick up the textbooks on the first day for all the courses.
7. For visa extension, Students must register for the minimum of 15 credits according to the study plan and must pass at least 5 courses in the semester. And students must submit the document at least 1 month before the visa expiration.
8. Students have to bring the Grade checklist on the register date.
9. All students are required to bring passport, ID card, Grade checklist and student card at the time of registration.

Tuition fee Tables

Courses	Credits	Amount	Courses	Credits	Amount
1	1	8,700	5	13	22,700
1	2	9,700	5	14	23,700
1	3	10,700	5	15	24,700
2	4	12,200	6	16	26,200
2	5	13,200	6	17	27,200
2	6	14,200	6	18	28,200
3	7	15,700	7	19	29,700
3	8	16,700	7	20	30,700
3	9	17,700	7	21	31,700
4	10	19,200	8	22	33,200
4	11	20,200	8	23	34,200
4	12	21,200	8	24	35,200

MASS COMMUNICATION

For student ID. No. 56 and above

Major : Mass Communication

Minor : Student can choose 1 minor only

1. English (21 credits)
ENG 2101, ENG 2401, ENG 2102, ENG 3201, ENG 3301, ENG 3401, ENG 2601
2. Finance and Banking (21 credits)
MGT 1001, FIN 2101, FIN 2202, FIN 2203, FIN 3204, FIN 3205, FIN 3206
3. Marketing (21 credits)
MGT 1001, MKT 2101, MKT 2205, MKT 2206, MKT 3202, MKT 3204, MKT 3206
4. International Business (21 credits)
MGT 1001, INB 3101, INB 3102, INB 3103, INB 3104, INB 3105, INB 3106

For Student ID. No. 55 and below

<u>Major : Journalism</u>	<u>Major : TV and Radio</u>
Minor : Student can choose 1 minor only	Minor : Student can choose 1 minor only
1. <u>TV and Radio (24 credits)</u> BMS XXXX (8 courses)	1. <u>Multimedia Journalism (24 credits)</u> MJR XXXX (8 courses)
2. <u>English (24 credits)</u> ENG XX0X (8 courses) ENG 2101, ENG 2401, ENG 2402, ENG 3401, ENG 3301, ENG 2102, ENG 2601, ENG 3201	2. <u>English (24 credits)</u> ENG XX0X (8 courses) ENG 2101, ENG 2401, ENG 2402, ENG 3401, ENG 3301, ENG 2102, ENG 2601, ENG 3201
3. <u>Finance and Banking (24 credits)</u> MGT 1001, FIN 2101 and FIN XXXX (18 credits)	3. <u>Finance and Banking (24 credits)</u> MGT 1001, FIN 2101 and FIN XXXX (18 credits)
4. <u>Marketing (24 credits)</u> MGT 1001, MKT 2101 and MKT XXXX (18 credits)	4. <u>Marketing (24 credits)</u> MGT 1001, MKT 2101 and MKT XXXX (18 credits)
5. <u>International Business (24 credits)</u> MGT 1001, INB 3101 and INB XXXX (18 credits)	5. <u>International Business (24 credits)</u> MGT 1001, INB 3101 and INB XXXX (18 credits)

Major: Mass Communication

Minor: student can choose 1 minor only;

1. English (21 credits)

Code	Subject
ENG 2101 (EN 203)	English Pronunciation
ENG 2102 (EN 204)	Controlled Conversation in English
ENG 2401 (EN 205)	English Sentences and Short Paragraphs
ENG 2601 (EN 230)	Introduction to English and American Literatures
ENG 3201 (EN 309)	English Listening for Comprehension 1
ENG 3301 (EN 306)	English Reading for Analysis
ENG 3401 (EN 305)	English Essay and Summary Writing

2. Finance and Banking (21 credits)

Code	Subject
MGT 1001 (GM 103)	Introduction to Business
FIN 2101 (MB 203)	Business Finance
FIN 2202 (MB 308)	Financial Institutions and Financial Markets
FIN 2203 (MB 303)	Money and Banking
FIN 3204 (MB 441)	International Financial Management
FIN 3205 (MB 305)	Principles and Policies of Investment
FIN 3206 (MB 405)	Commercial Bank Management

3. Marketing (21 credits)

Code	Subject
MGT 1001 (GM 103)	Introduction to Business
MKT 2101 (MK 203)	Principles of Marketing
MKT 2205 (MK 205)	Marketing Channel Management
MKT 2206	Product and Brand Management (<i>for ID. No. 55 and above</i>)
MKT 3202 (MK 302)	Sales Management
MKT 3204 (MK 304)	Consumer Behavior
MKT 3206	Marketing Plan (<i>for ID. No. 55 and above</i>)

4. International Business (21 credits)

Code	Subject
MGT 1001 (GM 103)	Introduction to Business
INB 3101 (IB 203)	Introduction to International Business
INB 3102 (IB 324)	International Trade Negotiate Techniques
INB 3103 (IB 314)	Principles and Procedures of Export and Import
INB 3104 (IB 312)	Introduction to Electronic Commerce and Information in International Business
INB 3105 (IB 418)	International Trade Strategies
INB 3106 (IB 413)	International Business Research

Bachelor of Arts in Mass Communication
Class Schedule of the 1st Semester, Academic Year 2019
15/2

Amount: 31,700.- THB

Payment Date: June 12 - 14, 2019

Payment method: Cashier Cheque "Ramkhamhaeng University".

Late registration fine is 100.- THB/day (only June 17 - 18, 2019)

Students could get the original receipt on July 2nd 2019.

Course	Cr.	Date/Time	Lecturer
ENG2001 English Reading for Comprehension	3	August 28, 30, September 4, 6, 11, 13, 17, 26 (8 days) 9.00am. – 4.00pm.	Lect. Orpheus Stephens IIS-RU
MCS1150 (MCT1001) Introduction to Mass Communication	3	September 23, 25, 27, 30, October 2, 4, 7, 9 (8 days) 9.00am. – 4.00pm.	Lect. Gareth Finch IIS-RU
MCS1151 (MCT1000) Communication Theory	3	October 16, 18, 21, 25, 28, 30, November 1, 4 (8 days) 9.00am. to 4.00pm.	Lect. Gareth Finch IIS-RU
MCS1250 Introduction to Journalism	3	July 19, 23, 25, 30 August 1, 6, 8, 14 (8 days) 9.00am. – 4.00pm.	Assist. Prof. Dr. Guillermo Gibens Community College of Baltimore County, USA
MCS1350 (ICS1104) Speech Communication	3	July 15, 22, 27, 31, August 3, 5, 9, 13 (8 days) 9.00am. – 4.00pm.	Assist. Prof. Dr. Guillermo Gibens Community College of Baltimore County, USA
MCS1450 (BMS1301) Introduction to Broadcasting	3	July 8, 9, 11, 12, 13, 18, 20 (7 days) 9.00am. – 5.00pm.	Lect. Birte Bolte-Chuychunu University of Osnabrueck, Germany
MCS3190 (MCT1003) Ethics in Mass Communication	3	August 26, 29 September 2, 5, 9, 12, 16, 19 (8 days) 9.00am. to 4.00pm.	Dr. Pongpipat Pongton Assumption University

+All students must be aware of the updating schedules, please regularly check for the updated schedules with their program coordinators, on the "IIS-RU Facebook page", or on the notice boards.

++All students must keep track of their studies in the 'Curriculum Check List, Please collect your curriculum check list at the undergraduate office++

Bachelor of Arts in Mass Communication
Class Schedule of the 1st Semester, Academic Year 2019
15/1

Major Mass Communication

Amount: 31,700.- THB

Payment Date: June 12 - 14, 2019

Payment method: Cashier Cheque "Ramkhamhaeng University".

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Course	Cr.	Date/Time	Lecturer
MCS2250 (MJR1202) Art for Communication in Journalism	3	August 26, 28, 30, September 2, 4, 6, 9, 11 (8 days) 9.00am. – 4.00pm.	Dr. Brian Lewis Chulalongkorn University
MCS2271 (MJR1203) Computer Assist Publishing	3	September 16, 18, 20, 22, 24, 26, 28 (7 days) 9.00am - 5.00pm	Prof. Nico Eimermacher RheinMain University of Applied Sciences, Wiesbaden Rüsselsheim
MCS3271 (MJR3201) New Media Reporting	3	July 22, 24, 26, 30, 31, August 1, 2 (7 days) 9.00am. – 5.00pm.	Lect. Birte Bolte-Chuychunu University of Osnabrueck, Germany
MCS3292 (MJR3204) Printing Design Technology	3	September 17, 19, 21, 23, 25, 27, 29 (7 days) 9.00am to 5.00pm	Prof. Nico Eimermacher RheinMain University of Applied Sciences, Wiesbaden Rüsselsheim
MCS3450 (BMS3304) Radio Program Production	3	July 2, 4, 9, 11, 18, 23, 25 (7 days) 9.00am. - 5.00pm.	Assoc. Prof. Micheal McAlexander California State University, Fullerton
MCS3461 (BMS3303) Television Programing	3	July 3, 5, 8, 10, 12, 15, 19 (7 days) 9.00am. - 5.00pm.	Assoc. Prof. Micheal McAlexander California State University, Fullerton
MCS4470 (BMS4304) Research for Radio and Television	3	October 21, 25, 28, 30, November 1, 4, 6, 8 (8 days) 9.00am. – 4.00pm.	Dr. Brian Lewis Chulalongkorn University

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Bachelor of Arts in Mass Communication
Class Schedule of the 1st Semester, Academic Year 2019
14/2

Major Mass Communication

Amount: 31,700.- THB

Payment Date: June 12 - 14, 2019

Payment method: Cashier Cheque "Ramkhamhaeng University".

Late registration fine is 100.- THB/day (only June 17 - 18, 2019)

Students could get the original receipt on July 2nd 2019.

Course	Cr.	Date/Time	Lecturer
Major Course (2 Courses)	6		
Minor Course (5 Courses)	15		

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Bachelor of Arts in Mass Communication
Class Schedule of the 1st Semester, Academic Year 2019
14/1

For the students who are going to register in the Final Semester.
(Course for 3 years and a half)

Major Mass Communication

Amount: 28,200.- THB

Payment Date: June 12 - 14, 2019

Payment method: Cashier Cheque "Ramkhamhaeng University".

Late registration fine is 100.- THB/day (only June 17 - 18, 2019)

Students could get the original receipt on July 2nd 2019.

Course	Cr.	Date/Time	Lecturer
Minor Course (1 Course)	3		
Free Elective Course (5 Course)	15		

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