

**Institute of International Studies (IIS-RU)**  
**Class Schedule of the 2<sup>nd</sup> Semester, Academic Year 2018**

**Terms and conditions**

1. Students **should not register for courses that have overlapping dates.**
2. Students must re-check that they **have not already registered** for the same courses in the past.
3. Students **are not allowed to add, drop or change** any courses after add/drop/change due date.
4. Students should mainly **register the courses according to the study plans of your batch.**
5. Students should be aware that all tuition fees are **non-refundable in all cases.**
6. After the registration, students must show the original receipt (the blue receipt) to pick up the textbooks on the first day for all the courses.
7. For visa extension, Students must register for the minimum of 15 credits according to the study plan and must pass at least 5 courses in the semester. And students must submit the document at least 1 month before the visa expiration.
8. Students have to bring the Grade checklist on the register date.
9. All students are required to bring passport, ID card, Grade checklist and student card at the time of registration.

**Tuition fee Tables**

| <b>Courses</b> | <b>Credits</b> | <b>Amount</b> |
|----------------|----------------|---------------|
| 1              | 1              | 8,700         |
| 1              | 2              | 9,700         |
| 1              | 3              | 10,700        |
| 2              | 4              | 12,200        |
| 2              | 5              | 13,200        |
| 2              | 6              | 14,200        |
| 3              | 7              | 15,700        |
| 3              | 8              | 16,700        |
| 3              | 9              | 17,700        |
| 4              | 10             | 19,200        |
| 4              | 11             | 20,200        |
| 4              | 12             | 21,200        |

| <b>Courses</b> | <b>Credits</b> | <b>Amount</b> |
|----------------|----------------|---------------|
| 5              | 13             | 22,700        |
| 5              | 14             | 23,700        |
| 5              | 15             | 24,700        |
| 6              | 16             | 26,200        |
| 6              | 17             | 27,200        |
| 6              | 18             | 28,200        |
| 7              | 19             | 29,700        |
| 7              | 20             | 30,700        |
| 7              | 21             | 31,700        |
| 8              | 22             | 33,200        |
| 8              | 23             | 34,200        |
| 8              | 24             | 35,200        |

## **MASS COMMUNICATION**

### **For student ID. No. 56 and above**

Major : Mass Communication

Minor : Student can choose 1 minor only

1. English (21 credits)  
ENG 2101, ENG 2401, ENG 2102, ENG 3201, ENG 3301, ENG 3401, ENG 2601
2. Finance and Banking (21 credits)  
MGT 1001, FIN 2101, FIN 2202, FIN 2203, FIN 3204, FIN 3205, FIN 3206
3. Marketing (21 credits)  
MGT 1001, MKT 2101, MKT 2205, MKT 2206, MKT 3202, MKT 3204, MKT 3206
4. International Business (21 credits)  
MGT 1001, INB 3101, INB 3102, INB 3103, INB 3104, INB 3105, INB 3106

### **For Student ID. No. 55 and below**

| <b><u>Major : Journalism</u></b>  | <b><u>Major : TV and Radio</u></b>   |
|---|--|
| <p>Minor : Student can choose 1 minor only</p> <ol style="list-style-type: none"> <li>1. <u>TV and Radio (24 credits)</u><br/>BMS XXXX (8 courses)</li> <li>2. <u>English (24 credits)</u><br/>ENG XX0X (8 courses)<br/>ENG 2101, ENG 2401, ENG 2402, ENG 3401,<br/>ENG 3301, ENG 2102, ENG 2601, ENG 3201</li> <li>3. <u>Finance and Banking (24 credits)</u><br/>MGT 1001, FIN 2101 and FIN XXXX (18 credits)</li> <li>4. <u>Marketing (24 credits)</u><br/>MGT 1001, MKT 2101 and<br/>MKT XXXX (18 credits)</li> <li>5. <u>International Business (24 credits)</u><br/>MGT 1001, INB 3101 and<br/>INB XXXX (18 credits)</li> </ol> | <p>Minor : Student can choose 1 minor only</p> <ol style="list-style-type: none"> <li>1. <u>Multimedia Journalism (24 credits)</u><br/>MJR XXXX (8 courses)</li> <li>2. <u>English (24 credits)</u><br/>ENG XX0X (8 courses)<br/>ENG 2101, ENG 2401, ENG 2402, ENG 3401,<br/>ENG 3301, ENG 2102, ENG 2601, ENG 3201</li> <li>3. <u>Finance and Banking (24 credits)</u><br/>MGT 1001, FIN 2101 and FIN XXXX (18 credits)</li> <li>4. <u>Marketing (24 credits)</u><br/>MGT 1001, MKT 2101 and<br/>MKT XXXX (18 credits)</li> <li>5. <u>International Business (24 credits)</u><br/>MGT 1001, INB 3101 and<br/>INB XXXX (18 credits)</li> </ol> |

## Major: Mass Communication

**Minor: student can choose 1 minor only;**

### 1. English (21 credits)

| Code              | Subject  |
|-------------------|--|
| ENG 2101 (EN 203) | English Pronunciation                            |
| ENG 2102 (EN 204) | Controlled Conversation in English               |
| ENG 2401 (EN 205) | English Sentences and Short Paragraphs           |
| ENG 2601 (EN 230) | Introduction to English and American Literatures |
| ENG 3201 (EN 309) | English Listening for Comprehension 1            |
| ENG 3301 (EN 306) | English Reading for Analysis                     |
| ENG 3401 (EN 305) | English Essay and Summary Writing                |

### 2. Finance and Banking (21 credits)

| Code              | Subject                                      |
|-------------------|--|
| MGT 1001 (GM 103) | Introduction to Business                     |
| FIN 2101 (MB 203) | Business Finance                             |
| FIN 2202 (MB 308) | Financial Institutions and Financial Markets |
| FIN 2203 (MB 303) | Money and Banking                            |
| FIN 3204 (MB 441) | International Financial Management           |
| FIN 3205 (MB 305) | Principles and Policies of Investment        |
| FIN 3206 (MB 405) | Commercial Bank Management                   |

### 3. Marketing (21 credits)

| Code              | Subject  |
|-------------------|--|
| MGT 1001 (GM 103) | Introduction to Business   |
| MKT 2101 (MK 203) | Principles of Marketing  |
| MKT 2205 (MK 205) | Marketing Channel Management                                     |
| MKT 2206          | Product and Brand Management ( <i>for ID. No. 55 and above</i> ) |
| MKT 3202 (MK 302) | Sales Management   |
| MKT 3204 (MK 304) | Consumer Behavior  |
| MKT 3206          | Marketing Plan ( <i>for ID. No. 55 and above</i> )               |

**4. International Business (21 credits)**

| <b>Code</b>       | <b>Subject</b>  |
|-------------------|---|
| MGT 1001 (GM 103) | Introduction to Business  |
| INB 3101 (IB 203) | Introduction to International Business  |
| INB 3102 (IB 324) | International Trade Negotiate Techniques                                      |
| INB 3103 (IB 314) | Principles and Procedures of Export and Import                                |
| INB 3104 (IB 312) | Introduction to Electronic Commerce and Information in International Business |
| INB 3105 (IB 418) | International Trade Strategies  |
| INB 3106 (IB 413) | International Business Research   |

**Bachelor of Arts in Mass Communication**  
**Class Schedule of the 2<sup>nd</sup> Semester, Academic Year 2018**  
**15/2 and 15/1**

**Amount: 31,700.- THB**

**Payment Date: November 20-21, 2018**

**Payment method: Cashier Cheque "Ramkhamhaeng University".**

**Late registration fine is 100.- THB/day (only November 22-23, 2018)**

**Students could get the original receipt on December 3<sup>rd</sup> 2018.**

|   |   |  |  |
|---|---|--|--|
| ENG2002 English Interpretative Reading              | 3 | January 10, 14, 16, 18, 19, 24, 26, 31 (8 days)<br>9.00am. – 4.00pm.         | Lect. Orpheus Stephens<br>IIS-RU Lecturer  |
| MCS2150 Introduction to Public Relations            | 3 | December 18, 20, 24, 26, 28, January 3, 7 (7 days)<br>9.00am. – 5.00pm.      | Assist. Prof. Dr. Guillermo Gibens<br>Community College of Baltimore County, USA             |
| MCS2160 Language for Mass Communication             | 3 | February 18, 20, 22, 25, 27, March 1, 5, 7 (8 days)<br>9.00am. – 4.00pm.     | Lect. Gareth Finch<br>IIS-RU Lecturer  |
| MCS2260 News Reporting                              | 3 | January 21, 22, 23, 25, 28, 29, 30, February 1 (8 days)<br>9.00am. – 4.00pm. | Lect. Brian Lewis<br>Chulalongkorn University  |
| MCS2390 New Media and Mass Communication Technology | 3 | February 4, 7, 9, 11, 13, 15, 17 (7 days)<br>9.00am. – 5.00pm.               | Prof. Nico Eimermacher<br>RheinMain University of Applied Sciences, Hochschule RheinMain,    |
| MCS3151 Communication for Human Relations           | 3 | February 28, March 2, 4, 6, 8, 10, 12 (7 days)<br>9.00am. – 5.00pm.          | Prof. Claudia Maria Aymar<br>RheinMain University of Applied Sciences, Hochschule RheinMain, |
| MCS4170 Introduction to Mass Communication Research | 3 | December 17, 19, 21, 25, 27, January 2, 4, 8 (8 days)<br>9.00am. – 4.00pm.   | Assist. Prof. Dr. Guillermo Gibens<br>Community College of Baltimore County, USA             |

**+All students must be aware of the updating schedules, please regularly check for the updated schedules with your program coordinators, on facebook page "IIS-RU News Board", and at the notice boards+**

**++All students must keep track of your studies in the 'Curriculum Check List, Please collect your curriculum check list at the undergraduate office++**

**Bachelor of Arts in Mass Communication**  
**Class Schedule of the 2<sup>nd</sup> Semester, Academic Year 2018**  
**14/2 and 14/1**

**Amount: 35,200.- THB**

**Payment Date: November 20-21, 2018**

**Payment method: Cashier Cheque "Ramkhamhaeng University".**

**Late registration fine is 100.- THB/day (only November 22-23, 2018)**

**Students could get the original receipt on December 3<sup>rd</sup> 2018.**

|   |   |   |  |
|---|---|---|--|
| MCS2490 Package Production                          | 3 | February 5, 6, 8, 10, 12, 14, 16 (7 days)<br>9.00am. – 5.00pm.            | Prof. Nico Eimermacher<br>RheinMain University of Applied Sciences, Hochschule RheinMain,    |
| MCS3250 Photo of Multimedia Journalism              | 3 | December 26, 28, January 6, 9, 12, 15, 18 (7 days)<br>9.00am. – 5.00pm.   | Assoc. Prof. Micheal McAlexander<br>California State University, Fullerton                   |
| MCS3260 Principle for Multimedia Journalism Writing | 3 | December 15, 17, 19, 21, 23, January 2, 4 (7 days)<br>9.00am. - 5.00pm.   | Prof. Dr. Anthony Collins<br>IE Film and Video Company, USA                                  |
| MCS3290 Layout and Illustration                     | 3 | March 1, 3, 5, 7, 9, 11, 13 (7 days)<br>9.00am. – 5.00pm.                 | Prof. Claudia Maria Aymar<br>RheinMain University of Applied Sciences, Hochschule RheinMain, |
| MCS3451 Television Program Production               | 3 | December 16, 18, 20, 22, 25, January 3, 7 (7 days)<br>9.00am. – 5.00pm.   | Prof. Dr. Anthony Collins<br>IE Film and Video Company, USA                                  |
| MCS4450 Broadcasting Criticism                      | 3 | February 18, 20, 22, 25, 26, 27, March 4, 6 (8 days)<br>9.00am. – 4.00pm. | Lect. Brian Lewis<br>Chulalongkorn University  |
| MCS4460 Broadcasting Management                     | 3 | January 10, 14, 17, 21, 24, 28, 31 (7 days)<br>9.00am. - 5.00pm.          | Lect. Pongpipat Pongton<br>Assumption University   |
| MCS4480 Radio and Television for Society            | 3 | December 24, 27, January 5, 8, 11, 13, 16 (7 days)<br>9.00am. - 5.00pm.   | Assoc. Prof. Micheal McAlexander<br>California State University, Fullerton                   |

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**Bachelor of Arts in Mass Communication**  
**Class Schedule of the 2<sup>nd</sup> Semester, Academic Year 2018**  
**13/2 (Last Semester and Will GRADUATED) studied 3<sup>1/2</sup> years**

Amount: 28,200.- THB

Payment Date: November 20-21, 2018

Payment method: Cashier Cheque "Ramkhamhaeng University".

Late registration fine is 100.- THB/day (only November 22-23, 2018)

Students could get the original receipt on December 3<sup>rd</sup> 2018.

|   |    |  |  |
|---|----|--|--|
| Minor Course (1 Courses)                    | 3  |  |  |
| Free Elective Course (4 Course)             | 12 |  |  |
| MCS4190 ASEAN and Global Mass Communication | 3  | March 4, 5, 7, 11, 14, 25, 28<br>(7 days)<br>9.00am. - 5.00pm. | Lect. Pongpipat Pongton<br>Assumption University |

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## Bachelor of Arts in Mass Communication Class Schedule of the 2<sup>nd</sup> Semester, Academic Year 2018

**Payment Date: November 20-21, 2018**

**Payment method: Cashier Cheque "Ramkhamhaeng University".**

**Late registration fine is 100.- THB/day (only November 22-23, 2018)**

**Students could get the original receipt on December 3<sup>rd</sup> 2018.**

|   |   |   |   |
|---|---|---|---|
| ART1003 Art Appreciation                | 2 | January 13, 19, 20, 27<br>February 2, 3 (6 days)<br>9.00am. – 4.00pm. | Prof. Tristan Verran  |
| HED1101 Health Promotion for Life       | 2 | March 25, 27, 29<br>April 1, 3, 5 (6 days)<br>9.00am. - 4.00pm.       | Dr. Kasem Choorat<br>Faculty of Education,<br>Ramkhamhaeng University |
| THA1002 Introduction to Thai Literature | 3 | December 3, 4, 6, 7, 11, 12,<br>13 (7 days)<br>9.00am. – 5.00pm.      | Dr. Lucy Tan-Atichat<br>IIS-RU  |

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