



RAMKHAMHAENG UNIVERSITY

Institute of International Studies (IIS-RU)



Course Equivalency 2017-2018

No.	ESSCA School of Management, France Spring Semester (2 nd Semester)	The Institute of International Studies, Ramkhamhaeng University (IIS-RU), Thailand (2 nd Semester): December-April
1	FIN310 Financial Management	FIN3208 Financial Management 1
2	INT310 International Trade and Export Diagnosis	INB3105 International Trade Strategies
3	MGT310 International HRM & Corporate Social Responsibility	HRM2101 Human Resource Management
4	MKG310 Coordinating Marketing Strategy and Operations Management	MKT4208 Marketing Strategy Management
5	ENV353 Social Innovation, Business and Society	MGT3304 Innovation Management
6	LAN314 French Language Beginners	FRE1012 French for Communication 2
7	LAN314 French Language Lower Intermediate	FRE3011 French for Communication 5
8	LAN314 French Language Upper Intermediate	FRE3012 French for Communication 6
9	ENV351 Business Models for A Sustainable Economy	MKT4324 Marketing Management in Sufficiency Economy Approach
10	INT358 The Music Business in Times of Changes	MKT4321 Sport and Entertainment Marketing
11	MKG354 French Retail Marketing Assets	MKT3314 Retailing Management