



RAMKHAMHAENG UNIVERSITY

Institute of International Studies (IIS-RU)



Course Equivalency 2017-2018

No.	Lincoln Memorial University, United States of America (Business Administration Courses)	The Institute of International Studies, Ramkhamhaeng University (IIS-RU), Thailand
1	ACCT210 Financial Accounting	ACC2134 Management Accounting
2	ACCT211 Managerial Accounting	ACC1101 Principles of Accounting 1
3	ECON211 Principles of Macroeconomics	ECO1102 Macroeconomics 1
4	ECON212 Principles of Microeconomics	ECO1101 Microeconomics 1
5	BUSN270 Business Statistics	STA2016 Business Statistics and Quantitative Analysis
6	BUSN310 International Business	INB3101 Introduction to International Business
7	BUSN350 Business Communications	APR2101 Business Information and Communication
8	BUSN440 Legal and Ethical Environment of Business	MGT3307 Business and Environment



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9	BUSN450 Business Strategy	MGT3101 Strategic Management
10	FIN360 Corporate Finance	FIN2101 Business Finance
11	MGMT300 Principles of Management	MGT2101 Principles of Management
12	MKTG300 Principles of Marketing	MKT2101 Principles of Marketing
13	BUSN100 Introduction to Business	MGT1001 Introduction to Business
14	BUSN Business Ethics and Social Responsibility	MGT2201 Business Ethics and Social Responsibility
15	BUSN260 Business Analysis Tools	FIN3210 Quantitative Analysis in Finance



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No.	Lincoln Memorial University, United States of America (Business Administration Courses)	The Institute of International Studies, Ramkhamhaeng University (IIS-RU), Thailand
16	BUSN320 Fundamentals of Professional Land and Resource Management	SBM3401 Introduction to Real Estate Business หรือ SBM3405 Real Estate Finance
17	BUSN380 Personal Finance	FIN4319 Personal Financial Management
18	BUSN410 Contract Law	LAW2015 Business Law 1
19	FIN310 Finance for Small Business Owners and Entrepreneurs	FIN4320 Financial Management of the Small-Businesses
20	FIN350 Bank Management	FIN3206 Commercial Bank Management
21	FIN370 Financial Markets and Institutions	FIN2202 Financial Institutions and Financial Markets



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22	FIN380 Investment Analysis and Portfolio Management	FIN3205 Principles and Policies of Investment
23	FIN420 Advanced Financial Management	FIN3211 Financial Management 2
24	FIN430 Financial Forecasting and Budgeting	FIN4321 Financial Planning and Control
25	FIN440 Seminar in Finance	FIN4316 Seminar in Financial Cases
26	MGMT310 Human Resource Management	HRM2101 Human Resource Management
27	MGMT320 Organizational Behavior	MGT4209 Organizational Behavior
28	MGMT330 Operations Management	MGT2102 Operations and Supply Chain Management



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29	MGMT360 Organizational Theory	MGT3402 Business Organization Theory
30	MGMT414 Negotiations in Organizations	MGT4208 Business Negotiation
31	MGMT420 Fundamentals of Leadership	MGT3404 Business Leadership
32	MGMT460 Organizational Theory	MGT3402 Business Organization Theory
33	MKTG300 Principles of Marketing	MKT2101 Principles of Marketing
34	MKTG310 Advertising	MKT3312 Advertising and Sales Promotion
35	MKTG330 Consumer Behavior	MKT3204 Consumer Behavior
36	MKT340 Brand Management	MKT3319 Brand Management



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37	MKTG410 International Marketing	MKT4207 Global Marketing
38	MKTG420 Sales Management	MKT3202 Sales Management
39	MKTG430 Marketing Management	MKT4312 Marketing Project Management
40	MKTG440 Marketing Research	MKT4201 Marketing Research
41	MKTG450 Services Marketing	MKT2307 Services Marketing
42	MKTG454 Event Marketing	MKT4321 Sport and Entertainment Marketing
43	MKTG460 Retail Marketing	MKT3314 Retailing Management
44	MKTG468 E-Commerce	INB3104 Introduction to Electronic Commerce and Information in International Business



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No.	Lincoln Memorial University, United States of America (Business Administration Courses)	The Institute of International Studies, Ramkhamhaeng University (IIS-RU), Thailand
45	MKTG470 Marketing Channels and Logistics	MKT4203 Marketing Logistics and Supply Chain
46	MKTG480 Advanced Marketing Management	MKT3206 Marketing Plan
47	MKTG497 Marketing Strategy	MKT4208 Marketing Strategy Management



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Course Equivalency 2017-2018

No.	Lincoln Memorial University, United States of America (Media Communication Courses)	The Institute of International Studies, Ramkhamhaeng University (IIS-RU), Thailand
48	MCOM100 Introduction to Film	MCS1460 Introduction to Film
49	MCOM110 Introduction to Mass Media	MCS1150 Introduction to Mass Communication
50	MCOM260 Copywriting for the Digital Media	<i>Non-transferrable</i>
51	MCOM261 Newswriting for Digital Media	MCS2260 News Reporting
52	MCOM271 Audio Production	MCS2471 Recording and Editing
53	MCOM281 Single-Camera Production	MCS3452 Broadcasting Production Techniques
54	MCOM320 Media Theory	MCS1151 Communication Theory
55	MCOM333 Film Genre	<i>Non-transferrable</i>



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No.	Lincoln Memorial University, United States of America (Media Communication Courses)	The Institute of International Studies, Ramkhamhaeng University (IIS-RU), Thailand
56	MCOM335 Video Performer	MCS3451 Television Program Production
57	MCOM370 Television News Production	MCS3472 Technique Film and Video
58	MCOM372 Digital Editing	<i>Non-transferrable</i>
59	MCOM410 Media Law and Ethics	MCS3190 Ethics in Mass Communication
60	MCOM420 Media, Sales, and Promotion	MCS4461 Mass Communication Business



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Course Equivalency 2017-2018

No.	Lincoln Memorial University, United States of America (English Courses)	The Institute of International Studies, Ramkhamhaeng University (IIS-RU), Thailand
61	ELI101 Grammar and Communication 5	ENG1001 Basic English Sentences and Essential Vocabulary in Daily Life
62	ELI102 Grammar and Communication 6	ENG1002 English Sentences and Vocabulary in General Use
63	ENGL099 Basic Reading and Composition	ENG2001 English Reading for Comprehension
64	ENGL101 Composition I	ENG2401 English Sentences and Short Paragraphs
65	ENGL102 Composition II	ENG2402 English Paragraph Writing
66	ENGL240 Literary Forms	ENG2601 Introduction to English and American Literatures
67	ENGL250 Literary History and Culture	ENG2901 Mythological Background in Literature
68	ENGL260 Literary Themes	<i>Non-transferrable</i>



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No.	Lincoln Memorial University, United States of America (English Courses)	The Institute of International Studies, Ramkhamhaeng University (IIS-RU), Thailand
69	ENGL300 Literary Research and Criticism	<i>Non-transferrable</i>
70	ENGL311 Survey of British Literature I	ENG2601 Introduction to English and American Literatures
71	ENGL312 Survey of British Literature II	ENG2601 Introduction to English and American Literatures
72	ENGL321 Survey of American Literature I	ENG2601 Introduction to English and American Literatures
73	ENGL322 Survey of American Literature II	ENG2601 Introduction to English and American Literatures
74	ENGL360 The English Language	ENL2101 The Structure of English
75	ENGL363 Fiction Writing	<i>Non-transferrable</i>
76	ENGL373 Poetry Writing	<i>Non-transferrable</i>



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No.	Lincoln Memorial University, United States of America (English Courses)	The Institute of International Studies, Ramkhamhaeng University (IIS-RU), Thailand
77	ENGL383 Creative Non-Fiction	<i>Non-transferrable</i>
78	ENGL410 Shakespeare	ENG3702 Elizabethan Literature
79	ENGL420 Modern and Contemporary Poetry	ENG3602 English and American Poetry
80	ENGL433 Literary Periods	<i>Non-transferrable</i>
81	ENGL443 Literary Genres	<i>Non-transferrable</i>