

Institute of International Studies, Ramkhamhaeng University (IIS-RU)

Class Schedule: Second Semester, Academic Year 2024

Bachelor of Business Administration

1. Major: Global Business and Digital Communications

2. Major: Digital Age Entrepreneurship Program

Registration Information

1. **Course Conflicts:** Students must not register for courses with overlapping schedules.
2. **Repeated Courses:** Students must not register for courses they have already passed.
3. **Changes After Registration:** Once registered, students cannot add, drop, or change courses.
4. **Tuition Refunds:** Tuition fees are non-refundable.
5. **Adherence to Study Plan:** Students are advised to prioritize courses aligned with their curriculum and study plan.
6. **Consequences of Non-Compliance:** Students who register for courses outside their study plan do so at their own risk.
7. **Visa Extension (International Students):** International students seeking a visa extension must enroll in a minimum of 15 credits per semester and pass at least 5 courses.
8. **ED Visa Extension (International Students):** International students seeking an ED visa extension must complete the required form and contact IIS staff 1-2 months before their visa expires.

Payment Methods

- Bank Transfer
- Cashier's Check
- Credit/Debit Card (TTB)

Tuition Fees (New Rate)

Number of Course (s)	Credits	Amount (THB)
1	3	14, 500.-
2	6	19, 000.-
3	9	23, 500.-
4	12	28, 000.-
5	15	32, 500.-
6	18	37, 000.-
7	21	41, 500.-

Class Schedule of the Second Semester, Academic Year 2024
Institute of International Studies, Ramkhamhaeng University (IIS-RU)

Bachelor of Business Administration
Major: Digital Age Entrepreneurship Program

Batch 6/2 (6753500xxx) New Student & Batch 6/1 (6753000xxx)

New Student Registration and Payment: **Round 1:** September 19 – 20 & **Round 2:** November 25 – 26, (2024)

No.	Course	Cr.	Lecturer	Date/Time
1.	RAM1112 English Language and Culture	3	Lect. Ian James Sanderson Institute of International Studies, Ramkhamhaeng University	Date: December 4, 11, 13, 17, 19, 20 (2024) January 2, 3 (2025) Time: 09.00 a.m. - 04.00 p.m.
2.	RAM1301 (RAM1000) Morality and Knowledge	3	Lect. Phannapha Suanrattanachai, Ph.D. Institute of International Studies, Ramkhamhaeng University	Date: January 7, 10, 14, 17, 28, 29 February 4, 7 (2025) Time: 09.00 a.m. - 04.00 p.m.
3.	RAM1312 Contemporary Culture and Digital Disruption	3	Lect. Chatchawan Chaiyasat Institute of International Studies, Ramkhamhaeng University	Date: January 6, 9, 13, 16, 20, 27, 29, 30 (2025) Time: 09.00 a.m. - 04.00 p.m.
4.	IBA1002 (IMT1003) Basic Mathematics for Business	3	Lect. Wasamon Jantai, Ph.D. Chulalongkorn University	Date: December 24, 25, 26, 27 (2024) February 1, 3, 17, 24 (2025) Time: 09.00 a.m. - 04.00 p.m.
5.	IBA1003 (IEC1001) Economics	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Date: February 18, 19, 21, 25, 26, 28 March 3, 6 (2025) Time: 09.00 a.m. - 04.00 p.m.
6.	IBA1006 (IPS1001) Basic Psychology and Adaptation in Business	3	Asst. Prof. Theethavat Janevatchararuk, Ph.D. Institute of International Studies Ramkhamhaeng University	Date: March 4, 7, 11, 14, 18, 21, 25, 28 (2025) Time: 09.00 a.m. - 04.00 p.m.
7.	IBA1101 (IMK2101) Principle of Marketing	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Date: March 10, 13, 17, 20, 24, 27, 31 April 3 (2025) Time: 09.00 a.m. - 04.00 p.m.
8.	Intensive Course	0	Assoc. Prof. Suntana Sutadarat, Ph.D.	Date: December 3, 6, 9, 12, 16, 18, 23 (2024) January 8 (2025) Time: 09.00 a.m. - 04.00 p.m.

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Class Schedule of the Second Semester, Academic Year 2024
Institute of International Studies, Ramkhamhaeng University (IIS-RU)

Bachelor of Business Administration
Major: Global Business and Digital Communications

Batch 5/2 (6653500xxx) & Batch 5/1 (6653000xxx)

Current Student Registration and Payment: November 18 - 20, 2024

No.	Course	Cr.	Lecturer	Date/Time
1.	ILW2016 (LAW2015) Business Law	3	Assoc. Prof. Alessandro Stasi, Ph.D. Mahidol University	Date: January 8, 10, 15, 17, 29, 31 February 5, 7 (2025) Time: 09.00 a.m. - 04.00 p.m.
2.	IMG2102 (MGT2102) Operations and Supply Chain Management	3	Lect. Nartplin Thasanaprichyanont DHL (THAILAND) LTD.	Date: February 4, 18, 25, March 4, 11, 18 , 25 April 1, 3 (2025) Time: 09.00 a.m. - 04.00 p.m.
3.	IBA3102 Digital Communication	3	Asst. Prof. Theethavat Janevatchararak, Ph.D. Institute of International Studies Ramkhamhaeng University	Date: January 27, 30 February 3, 6, 17, 20, 24, 27 (2025) Time: 09.00 a.m. - 04.00 p.m.
4.	IMG3101 (MGT3101) Strategic Management	3	Lect. Phannapha Suanrattanachai, Ph.D. Institute of International Studies, Ramkhamhaeng University	Date: February 19 March 5, 12, 19, 26 April 2, 4, 9 (2025) Time: 09.00 a.m. - 04.00 p.m.
5.	IST2016 (STA2016) Business Statistics	3	Assoc. Prof. Suppanunta Romprasert, Ph.D. Srinakharinwirote University	Date: February 21, 28 March 7, 14, 21, 28, 31 April 8 (2025) Time: 09.00 a.m. - 04.00 p.m.
6.	IBA3108 Digital Media Planning	3	Lect. Pinnachan Dangulavanich, Ph.D. Institute of International Studies, Ramkhamhaeng University	Date: December 3, 12, 17, 19, 20, 23, 25, 26 (2024) Time: 09.00 a.m. - 04.00 p.m.
7.	IBA3112 Digital Communication for Global Business	3	Asst. Prof. Theethavat Janevatchararak, Ph.D. Institute of International Studies Ramkhamhaeng University	Date: March 3, 6, 10, 13, 17, 20, 24, 27 (2025) Time: 09.00 a.m. - 04.00 p.m.

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Class Schedule of the Second Semester, Academic Year 2024
Institute of International Studies, Ramkhamhaeng University (IIS-RU)

Bachelor of Business Administration
Major: Global Business and Digital Communications

Batch 4/2 (6553500xxx) & Batch 4/1 (6553000xxx)

Current Student Registration and Payment: November 18 - 20, 2024

No.	Course	Cr.	Lecturer	Date/Time
1.	IBA3108 Digital Media Planning	3	Lect. Pinnachan Dangulavanich, Ph.D. Institute of International Studies, Ramkhamhaeng University	Date: December 3, 12, 17, 19, 20, 23, 25, 26 (2024) Time: 09.00 a.m. - 04.00 p.m.
2.	IBA3109 Global Marketing	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Date: December 4, 6, 9, 11, 13, 16, 18, 24 (2024) Time: 09.00 a.m. - 04.00 p.m.
3.	IBA3110 Digital Marketing	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Date: December 27 (2024) January 2, 3, 6, 8, 10, 13, 15 (2025) Time: 09.00 a.m. - 04.00 p.m.
4.	IBA3111 Global Social Enterprise	3	Lect. Su Lay May Institute of International Studies, Ramkhamhaeng University	Date: January 17, 20, 27, 29, 31 February 3, 5, 7 (2025) Time: 09.00 a.m. - 04.00 p.m.
5.	IBA3112 Digital Communication for Global Business	3	Asst. Prof. Theethavat Janevatchararuk, Ph.D. Institute of International Studies Ramkhamhaeng University	Date: March 3, 6, 10, 13, 17, 20, 24, 27 (2025) Time: 09.00 a.m. - 04.00 p.m.
6.	FREE ELECTIVE	3		

For elective course, student may register for one of the following courses from the BA English course table. These two courses do not overlap.

1. **ITE3203** Novel Translation (Lect. Surawate Tocharoen)
2. **IEE2203** (IEN2102) Situational Conversation (Lect. Surawate Tocharoen)

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Institute of International Studies, Ramkhamhaeng University (IIS-RU)

Bachelor of Business Administration
Major: Global Business and Digital Communications

Batch 3/2 (6453500xxx)

Current Student Registration and Payment: November 18 - 20, 2024

No.	Course	Cr.	Lecturer	Date/Time
1.	IBA4101 Seminar in Global Business and Digital Communication	3	Prof. Bahaudin G. Mujtaba, Ph.D. Nova Southeastern University	Date: December 2, 4, 9, 12, 16, 18, 20, 26 (2024) Time: 09.00 a.m. - 04.00 p.m.
2.	IBA4102 Global Entrepreneurial Mindset	3	Prof. Bahaudin G. Mujtaba, Ph.D. Nova Southeastern University	Date: December 3, 6, 11, 13, 17, 19, 23, 27 (2024) Time: 09.00 a.m. - 04.00 p.m.
3.	IBA4103 Business Startup in USA	3	Assoc. Prof. Pattarapong Burusnukul, Ph.D.,	Date: January 2, 6, 9, 13, 16, 20, 27, 30 (2025) Time: 09.00 a.m. - 04.00 p.m.
4.	IBA4104 Business Startup in Asia	3	Lect. Ian James Sanderson Institute of International Studies, Ramkhamhaeng University	Date: March 4, 6, 11, 13, 18, 20, 25, 27 (2025) Time: 09.00 a.m. - 04.00 p.m.
5.	IBA4105 Business Startup in Europe	3	Lect. Patricia Arttachariya, Ph.D. Institute of International Studies Ramkhamhaeng University	Date: February 3, 5, 7, 17, 19, 21, 24 March 3 (2025) Time: 09.00 a.m. - 04.00 p.m.
6.	Free Elective	3		

For elective course, student may register for one of the following courses from the BA English course table. These two courses do not overlap.

1. IEE2403 (**IEN2401**) Writing English Sentence and Paragraphs (Lect. Ian James Sanderson)
2. IEE3103 (**IEN3201**) English Listening for Comprehension (Lect. Surawate Tocharoen)

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