

# Class Schedule of the Second Semester, Academic Year 2024 Institute of International Studies (IIS)

## Bachelor of Arts Major: Media and Global Innovative Communication

### Terms and Conditions

1. Students MUST NOT register for any overlapping courses or dates.
2. Students MUST NOT register for any course that they have already passed.
3. Students are not allowed to add, drop, or change courses after registering.
4. Students should be aware that all tuition fees are non-refundable in all cases.
5. Students should mainly register for courses according to their curriculum and study plan.
6. If a student registers for courses not according to his or her study plan, the student must accept all the consequences that follow.
7. International students who wish to do a visa extension are required to register for a minimum of 15 credits according to the study plan, and they must pass the examinations of at least 5 courses in that semester.
8. For an ED visa extension, please submit the form and contact IIS staff at least 1-2 months before the visa expiration date.

### Tuition Fee Tables (New Rate)

Course (s)	Credits	Amount
1	3	14, 500.-
2	6	19, 000.-
3	9	23, 500.-
4	12	28, 000.-
5	15	32, 500.-
6	18	37, 000.-
7	21	41, 500.-

**Payment methods:** - Bank Transfer  
 - Cashier check  
 - Credit Card / Debit Card (TTB)

# Class Schedule of the Second Semester, Academic Year 2024

## Institute of International Studies (IIS)

### Bachelor of Arts

### Major: Media and Global Innovative Communication

**Batch 2/2 (675351XXXX) Registration and Payment:** November 25 – 26, (2024) (New Student Rate)

No.	Course	Cr.	Lecturer	Date/Time
1.	<b>MGC1003</b> General Psychology for Communication	3	Asst. Prof. Theethavat Janevatchararak, Ph.D. IIS-RU Lecturer	February 5, 18, 19, 21, 25, 26, 28, March 5 (2025) 9.00 a.m. - 4.00 p.m.
2.	<b>MGC1103</b> Innovative Communication for Public Relations	3	Lect. Sirinapa Pimaran IIS-RU Lecturer	February 6, 17, 20, 24, March 3, <b>4</b> , <b>6</b> , <b>7</b> (2025) 9.00 a.m. - 4.00 p.m.
3.	<b>MGC1202</b> Introduction to Branding and Marketing Communication	3	Lect. Alisa Thammachak IIS-RU Lecturer	March 11, 14, 18, 21, 25, 28, April 1, 4 (2025) 9.00 a.m. - 4.00 p.m.
4.	<b>MGC3102</b> Communication for Digital Entrepreneur	3	Lect. Pinnachan Dangulavanich, Ph.D. IIS-RU Lecturer	March 10, 13, 17, 20, 24, 27, 31, April 3 (2025) 9.00 a.m. - 4.00 p.m.
5.	<b>RAM1112</b> English Language and Culture	3	Lect. Ian James Sanderson IIS-RU Lecturer	December 4, 11, 13, 17, 19, 20 (2024) January 2, 3 (2025) 9.00 a.m. - 4.00 p.m.
6.	<b>RAM1301 (RAM1000)</b> Morality and Knowledge	3	Lect. Phannapha Suanrattanachai, Ph.D. IIS-RU Lecturer	January 7, 10, 14, 17, 28, 31, February 4, 7 (2025) 9.00 a.m. - 4.00 p.m.
7.	<b>RAM1312</b> Contemporary Culture and Digital Disruption	3	Lect. Chatchawan Chaiyasat IIS-RU Lecturer	January 6, 9, 13, 16, 20, 27, 29, 30 (2025) 9.00 a.m. - 4.00 p.m.
8.	<b>Intensive Course</b>	3	Assoc. Prof. Suntana Sutadarat, Ph.D. IIS-RU Lecturer	December 3, 6, 9, 12, 16, 18, 23 (2024), January 8 (2025) 9.00 a.m. - 4.00 p.m.

\*\*\* Students must be aware of any changes to the schedule. Please check the "IIS-RU Facebook Fan Page" and IIS-RU websites for updates.

\*\*\* A curriculum checklist is required for all students to keep track of their studies.

# Class Schedule of the Second Semester, Academic Year 2024

Institute of International Studies (IIS)

Bachelor of Arts

Major: Media and Global Innovative Communication

**Batch 1/2 (665351XXXX) Registration and Payment:** November 18 - 20, (2024) (New Rate)

No.	Course	Cr.	Lecturer	Date/Time
1.	<b>MGC2702</b> Media Production	3	Lect. Tanaorn Narinsuksanti Assumption University	January 2, 3, 7, 10, 14, 17, 21, 28 (2025) 9.00 a.m. - 4.00 p.m.
2.	<b>MGC2901</b> Current Media Business and Global Creative Industry	3	Lect. Pinnachan Dangulavanich, Ph.D. IIS-RU Lecturer	February 7, 17, 19, 20, 24, 26, 27, March 3 (2025) 9.00 a.m. - 4.00 p.m.
3.	<b>MGC3001</b> Media Ethics, Literacy, and Regulations	3	Lect. Sirinapa Pimaran IIS-RU Lecturer	March 10, 13, 17, 20, 24, 27, 31, April 2 (2025) 9.00 a.m. - 4.00 p.m.
4.	<b>MGC3103</b> Leadership Communication	3	Lect. Alisa Thammachak IIS-RU Lecturer	December 3, 6, 9, 13, 17, 18, 20, 23 (2024) 9.00 a.m. - 4.00 p.m.
5.	<b>MGC3601</b> Transmedia Content Design	3	Lect. Sirinapa Pimaran IIS-RU Lecturer	January 6, 9, 13, 16, 20, 27, 30, February 3 (2025) 9.00 a.m. - 4.00 p.m.
6.	<b>MGC4201</b> Integrated Marketing Communication	3	Lect. Pinnachan Dangulavanich, Ph.D. IIS-RU Lecturer	March 5, 7, 14, 21, 28, April 4, 8, 9 (2025) 9.00 a.m. - 4.00 p.m.
7.	<b>MGC4203</b> Intercultural Communication and Soft Power	3	Lect. Alisa Thammachak IIS-RU Lecturer	January 31, February 4, 6, 18, 21, 25, 28, <b>March 4</b> (2025) 9.00 a.m. - 4.00 p.m.

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